

Mathrubhumi, Sep 13, 2014

## **ISC's UltraShine XL sheets launched in the market**

**Cochin (Kochi):** Indian Steel Corporation Ltd. (ISC) has introduced new UltraShine XL sheets in the Kerala market.

This is the first colour coated sheet of its kind in India having 4-feet width. Mr R K Lodhi, Vice President Marketing, ISCL, said that it is through novel products that ISC approaches the customers.

Sales & Marketing General Manager Mr Deepak Sharma and Regional Sales & Marketing Manager Mr S. Srinivasa Rao also participated in the press conference.