

Mangalam, Sep 13, 2014

ISC's UltraShine XL Sheet launched

Cochin (Kochi): Indian Steel Corporation Ltd. (ISC), which is a joint venture between Ruchi Group, the prominent business concern in India, and Mitsui & Co. Ltd. of Japan, has introduced new UltraShine XL sheets in the Kerala market.

This is the first colour coated sheet in India, having 4-feet width. ISC is a prominent producer of Cold rolled, Galvanised and Colour coated steel sheets, Coils etc. The production unit is at Bhimasar in the Kutch district of Gujarat. Mr R K Lodhi, Vice President Marketing, ISCL, said that it is with the most modern products that ISC approaches the customers. The manufacturing is done in a manner to facilitate maximum waterproofing by means of overlapping. The product has a tensile strength of 650 MPa and the capacity to withstand a wind speed of up to 180 kmph. The sheets, which shall be available in various colours and shades, can be used for cladding and roofing solutions at airports, stadiums, industrial units, houses etc.

Since its formation in 2005, ISC has had an annual growth rate of 25%. By this time, ISC has acquired the approval of automobile majors as TATA, Bajaj, Ashok Leyland, AMW, Forces Motors, General Motors, Eicher Motors etc.