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ISC's UltraShine XL Sheets launched in Kerala

Cochin (Kochi): Indian Steel Corporation Ltd., which is a joint venture between Ruchi Group, the prominent business conglomerate in India, and Mitsui & Co. Ltd. of Japan, has introduced their newly launched UltraShine XL sheets into the Kerala market.

This is the first colour coated sheet in India that has a 4-foot width. ISC is the prominent manufacture of Cold Rolled, Galvanised and Colour coated steel sheets and Coils etc. Their production unit is at Bhimasar in the Kutch district of Gujarat.

Mr. R.K. Lodhi, Vice President Marketing, ISC, mentioned that ISC approaches customers with the most innovative products available in the world. He also added that their products are *on par* with the best in the world in terms of quality, and also in terms of *best value* for money spent. Their latest product, UltraShine XL has been designed and manufactured using the most advanced technology currently available in the world. It has been designed for perfect overlapping so as to attain maximum waterproofing capability. It has a tensile strength of around 650 MPa. It also has the capacity to resist wind speed of up to 180 kmph. This sheet, which shall be available in various colours and shades, shall be apt for various roofing and cladding solutions at airports, stadiums, industrial units, houses etc. The coating is not of a type which could develop cracks or rupture. And it will not be peeled off from the sheet.